



CASE STUDY  
Blackphone  
Silent Suite

## Providing Comprehensive Protection for a Financial Services Company

After a damaging breach, a financial services company deployed a combination of Blackphone devices and the Silent Suite communication solution across its entire organization to provide comprehensive protection for voice and text.

### Pain Points

- Company experienced an IT and physical security breach, with confirmation that an insider tapped into sensitive communications
- Breach brought company's business to a halt
- Needed to secure the entire enterprise due to uncertainty around the breadth and depth of breach
- All existing devices were suspect, from laptops to mobiles

### Competition

- Company considered the Silent Circle platform's value proposition to be unique

### Silent Circle Solution

- Deployed a combination of Blackphone hardware and Silent Suite apps
- Unique combination allowed for deployment of privacy across the entire enterprise
- Phone and text focus covers all communications data in transit
- Enterprise-wide implementation allowed for secure file transfer as well as conference calls

### Financial Services Company post Data Breach

#### Key Benefits

Secured voice and text communication as well as providing secure file transfer

Combination of hardware and software provided coverage across entire enterprise

Gave peace of mind to CEO and customer base, a key to resuming business after breach



## Protecting the Critical Intellectual Property of a Global Energy Corporation

A global energy corporation keeps critical intellectual property safe from bad actors using Silent Circle's encrypted communication services.

### Pain Points

- Company's information and communications are targeted by hacktivists, competitors, foreign governments, and terrorists
- Needed secure voice and text communications for employees spread across dozens of countries
- Wanted to find a solution that leveraged existing mobile devices

### Competition

- Considered hardware-based solutions but ultimately wanted to keep existing hardware in place
- Competing options fell short in terms of management console capabilities and the ability to secure calls to standard mobile and landline numbers

### Silent Circle Solution

- Deployed Silent Suite to provide secure, encrypted communication for employees and contractors
- App-based solution used existing mobile devices
- Silent World calling plans allowed mobile employees to secure calls to regular mobile or landline phones by routing them through the Silent Circle server
- Silent World solution protected mobile employees while keeping them connected to colleagues without Silent Phone, routing calls from the Silent Circle server to the public telephone network to terminate at the company's headquarters

### Global energy corporation with critical infrastructure

#### Key Benefits

Provides both voice and text solution for secure global communication

Works with existing mobile devices so that no new hardware is required

Flexible deployment options allow for fast creation of new accounts for contractors or in rapidly expanding business areas



silent circle

CASE STUDY  
Silent Suite  
Silent World calling plan

## Enabling Private, Secure Communications for an Established Global Contractor

A Fortune 500 security corporation uses Silent Circle's encrypted communications services along with Silent World calling plans to deploy privacy and security without replacing their existing employee mobile devices.

### Pain Points

- Company has more than 100,000 employees across 500+ global locations. A mobile device solution was already in place, heavily reliant on iOS; company needed a privacy and security solution that did not require replacing existing mobile phones
- Executives travel overseas in potentially hostile environments, where phone and digital text communication is routinely subject to eavesdropping

### Competition

- Company had previously purchased MS Lync, but found it difficult to deploy and inadequate for privacy and security needs

### Silent Circle Solution

- Deployed Silent Suite to provide secure, encrypted communication when traveling abroad
- App-based solution fit with company's existing iOS-heavy mobile solution – no new devices needed
- Silent World calling plans allowed mobile employees to secure calls to regular mobile or landline phones by routing them through the Silent Circle server
- Silent World solution protected mobile employees while keeping them connected to colleagues without Silent Phone, routing calls from the Silent Circle server to the public telephone network to terminate at the company's headquarters in North America

### Fortune 500 corporation with existing mobile device solution

#### Key Benefits

Protects employees and critical IP from foreign government and competitors

Easily deploys privacy across a large, geographically-dispersed enterprise while using existing mobile devices

Leverages Wi-Fi and local mobile data for secure VOIP calls while traveling, eliminating international roaming call charges



## Achieving Flexible Deployment of Secure Communication for a Global Media Company

A global media company uses Silent Circle's encrypted communications services along with Silent World calling plans to keep traveling reporters and sources in hostile environments safe, taking advantage of the ability to roll out accounts to new sources quickly.

### Pain Points

- Reporters travel through hostile environments and operate under threat of surveillance from unfriendly governments and subjects of news coverage
- Company must protect the communications of sources and safeguard them against retaliation
- Reporters and sources are often in remote locations, so that handing out new hardware devices or requiring on-the-ground instruction is not feasible

### Competition

- Reporters found their own solutions, but secure communication across all players was impossible
- Many of the reporters were using Silent Circle's apps individually, but lacked the management capabilities that come with enterprise deployment

### Silent Circle Solution

- Deployed Silent Suite to provide secure, encrypted communication for reporters and sources
- App-based solution used existing mobile devices
- Silent World calling plans allowed mobile employees to secure calls to regular mobile or landline phones by routing them through the Silent Circle server
- Silent World solution protected mobile employees while keeping them connected to colleagues without Silent Phone, routing calls from the Silent Circle server to the public telephone network to terminate at the company's headquarters

### Global media company with need for flexible deployment

#### Key Benefits

Protects confidential communication between reporters and company offices

Works with existing mobile devices so that no new hardware is required

Easy, flexible deployment options allow for ad hoc creation of new accounts for sources as well as reporters, protecting their communications and encouraging continued contributions